

# PROJECT GRAPHICS

PRINT • DISPLAY • DÉCOR

## Project Graphics as a Secondary Supplier

Standard Products: We are standing on the sidelines.

Project Graphics is reliable manufacturer of a wide array of graphic products, many of which are available through many suppliers in the marketplace. The company's strengths and differentiators include the scope of print applications we provide and the ability to print accurately across these applications, digital, dye-sub and screen-print. We insure the best representation of the client's vision across many types of products. We stand ready to produce a quick-turn custom item, a national roll-out or custom fabrication. Need a one-off or have an emergency? Give us a call.

Field Marketing and Corporate Identity "Out of Home".

Need to set-up a sales office at a farmers market or college campus? We custom create these mini-environments with branded tents, walls, table-coverings and feather flags. We offer options for both indoors or out. Whether it's an off-site promotion in a supermarket, meeting, conference or community gathering, we can build your graphic kit.

Corporate Sponsorship: Are you a key sponsor of a local marathon or fund-raiser? Rely on us for light-pole banners, branded crowd barricade covers, blade flags and teardrop banners. We have decorated sky boxes at the Super Bowl, Harry Potter mobile exhibits, and parking lots outside MLBB All-Star Games.

Creative Corporate Environments.

Diverse Environments. Our specialty. This is where we can be relied on to manufacture creatively, outside the box and brilliantly, using your corporate brand as a palette.

- Summer Olympics: Transformation of a hotel banquet room into a lounge for Proctor and Gamble corporate party. Items included large custom printed pillows with company brands, chair backs and draperies, custom printed table covers, directional, banners and table sashes with oversize tassels.
- Presidential Debates: Producing banners the size of buildings, covering cement walls with graphics, lining miles of avenues with light pole banners and creating a US Flag the size of a gymnasium to identify Hofstra University as a communications center while promoting both the RNC and DNC brand. (Case Study attached)
- Ignite London: Mystery marketing consisting of the production of 500 outdoor bows (30"x30") branded with the Ignite logo to be installed around the city indiscriminately to promote an upcoming spoken word event.

Bottom Line: We are more than a click and order web-portal to order the basics.... but we do love to provide the basics. When it comes to graphics we are big thinkers. Wherever your brand takes you, we get your message delivered. Our experience speaks volumes, so when you have an idea, we are waiting to hear it.